



Vision - Mission - Strategy

Vision

Our vision is Central & Eastern Europe cleaner, healthier and less dependent on oil thanks to the widespread use of electric vehicles.

We also envision a world where intelligent and interconnected networks of charging facilities and electric vehicles integrate into a New Energy System based on renewables, distributed prosumers, smart grid and energy storage applications.

Mission

Greenway Infrastructure is dedicated to making the use of electric vehicles the realistic and preferred transportation option for all people. We build and manage electric vehicle charging infrastructure throughout Central and Eastern Europe and work with people, companies, organizations, and governments to develop and expand the electromobility ecosystem.

Strategy

We will achieve this Mission by:

Being Customer focused. Our strongest asset is loyal customers. With laser-like focus we will build and maintain strong relationships with our customers by providing top quality customer service, being responsive to their needs, and making them feel like they are at the center of all our efforts. By doing so we aim to be the energy provider of 1st choice for all EV users in the region.

Maintaining reliability and technical excellence. Our network will always operate at high, globally recognized technical standards. It will pass rigorous external testing, audits, and controls. We recognize that our customers rely on the instant availability of our infrastructure and therefore its reliability is our top priority.

Building smart, interconnected systems. Each charging station and piece of infrastructure is not a single, isolated object but a key piece of a smart, interconnected system which works together in one intelligent network.

Becoming the leader in providing charging services. In our countries of operation, we will lead by significant margins of at least 30% over our next competitor and, simultaneously, become the largest charging service providers in Central and Eastern Europe.

Leading the discussion. We will be highly visible in our region, leading the discussion about our topics in order to educate society and lead our region in the right direction.

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